

# FUNDRAISING IDEAS

## PHOTOGRAPHY COMPETITION

Be part of the Syrian collage by submitting a photo, drawing or piece of Art which captures the Syrian crisis at the moment. Entry in to the competition is €5 per submission and you can enter as many times as you want.



## BAKE SALES

Can get enough of baking? Why not hold a bake sale with some friends and sell cakes for charity. You'll also have fun in the process of baking too :)



## PAINTBALLING

We will be organising paintballing events according to interest. Please contact us and let us know how many of you would like to enter so we can organise a venue and time that suits you.



## £1 GATHERINGS

Want to meet up with friends? Why don't you gather over some food and snacks with a minimum donation of €1 from all attendees for the Syrian cause in the prayer room or round a friends house?



## FOOTBALL TOURNAMENT

Fetish for footie? Why not get involved in the tournaments we will be running across the country to raise money and awareness. Register your team online and we will contact you further with dates and times. €50 per team entry fee



# POPULAR FUNDRAISING IDEAS

# MORE IDEAS

**1.** Give up your guilty pleasure and see how long you can last.

**2.** Keep your lips sealed for a day and ask for donations.

**3.** Clear out your house and auction off items you don't need any more.

**4.** Empty your pockets and donate loose change every night for a month or Collect all those unwanted coppers that weigh down your pockets – small change can make a big difference.

**5.** Organise a long walk with friends and family and get sponsored.

**6.** Turn swimming into a challenge - swim the equivalent of the English Channel or Swim the distance for Watan UK. Get sponsored per length... or per mile!

**7.** Get sponsored for climbing a mountain or taking on the Three Peaks Challenge.

**8.** Hold a longer zumba-thon class and ask dancers for donations or collect sponsorship.

**9.** Arrange a friendly football tournament and charge teams to enter or Challenge your friends to a beat the goalie competition with a pay to play.

**10.** Offer to make and deliver breakfast for your neighbourhood and ask for donations.

**11.** Hold a quiz night or hold a raffle with donated prizes.



**12.** Ask for donations instead of gifts for your birthday.

**13.** Hold a movie night with popcorn and snacks and charge for tickets.

**14.** Offer your friends and family manicures, facials and pedicures, all in their own home for a fee.

**15.** Hold a cake sale during a coffee or tea break.

**16.** Donate a day's wage and ask your employer to match your donation or do a job swap with someone in your office and get sponsored or even set up your own 'Office Olympics' - see who's the fastest typist? Place your bets and enter.

**17.** Ask your local supermarket if you can hold a bag packing day for Watan UK. It's a great way to provide a service to the local community while supporting us too.

**18.** Sell donated goods on a stall. Cakes, books, home-made jam, and bric-a-brac

**19.** Bring a bit of colour into your day and raise money at the same time. Get all your friends to dress in the same colour and make a real splash.

**20.** If you're a budding Master Chef, put your recipes into a book and sell them to friends and family.

**21.** Charge your teachers, neighbours, friends and family to wash their cars

**22.** Create a simple lunch in solidarity with people living in poverty. Donate the money you save



## AND MORE...

**23.** Get the whole family on board and arrange a fun day full of the activities mentioned throughout such as putting your artistic talents to good use and paint people's faces. You could have a themed face painting day such as of animals or characters from a book. Remember to charge for your works of face painting art.

**24.** Set up a tuck shop at work and donate the profits you collect

**25.** Have a lot of fun challenging your friends to guess the quantity in the jar or car and collecting funds for each guess. Even guessing the name of teddy bear



**26.** Organise a nature trail, learn about your local flora and fauna and raise money too or even Have fun with an obstacle course and get sponsored too.

**27.** Encourage your school to hold a non-school uniform day where all the funds raised go to Watan UK.

**28.** If you're a budding photographer, hold a competition for interesting snaps. All entrants to pay a fee.



**29.** Organise a poetry recital and invite your friends and family. Why not hold a themed poetry event, or use poems from your favourite poet? Set yourself the challenge of reciting your poem from memory. €1 per line – the longer the poem, the more you raise.

**30.** Organise a PTA coffee morning for all the mums and dads and get them to donate

**31.** Make your teacher happy by remaining quite for a few hours, or even a whole day. Remember to get sponsored too! If they get you to your fundraising target, your friends decide your dare

**32.** Get friends and family or local businesses to donate prizes and raffle them off

**33.** How many books can you read over a short period of time? Get sponsored per page or, for fast readers, per book

**34.** Get together with friends and prepare and sell different dishes from around the world. You could have an international theme or a Syria theme with a dish from each city of Syria

**35.** Do it the digital way and sell your unwanted stuff on eBay and donate all the collected money to Watan UK

**36.** Make your own calendar and sell it to your nearest and dearest

**37.** Organise a ten pin bowling competition and charge to take part



# GET DIGITAL

## TWITTER



Twitter is the perfect way to get people involved, and keep your sponsors updated with your fundraising activities

## KEEP A VIDEO BLOG

Why not start a video blog, tell people why your fundraising, keep people updated with stories and activities. People are more likely to sponsor when they see you making a difference.

## START A BLOG

If you have the time why not start a blog about your fundraising activity, it's a great way to create a buzz and keep people informed.

## EMAIL SIGNATURE

Simple and effective. Add a little message to the bottom of all your emails, alongside a link to your JustGiving page. This is a perfect way to remind people gently

## FACEBOOK



It's important to keep your fundraising challenge at the forefront of people's minds, the best way is to utilise Facebook. Try to have a mixture of updates, videos, blogs, and pictures, to keep it fun.

Tell everyone how hard it is, what you're doing and how. Post photos and don't forget to tag people. It will show up in the newsfeeds of other friends and remind them they need to donate!

# JUST GIVING

Setting up a JustGiving page should be one of the first things you do when fundraising. All your friends and family can visit the page and make a donation on the page. All money raised on Just Giving will come to Watan UK, and we can easily add it to our fund raising total.

1

### CREATE YOUR PAGE

Go to [www.justgiving.com/humancaresyria](http://www.justgiving.com/humancaresyria), click on 'Make your page' and just follow the on-screen instructions.

2

### PERSONALISE YOUR PAGE

Add a photo of yourself, write a short blurb of why you want to fundraise for Watan UK.

3

### ADD A FUNDRAISING TARGET

This is important!, make sure you add a target to keep you going and monitoring your progress

4

### PROMOTE YOUR PAGE

Use all the ideas in this booklet to get the word out there!

5

### THANK EVERYONE

Make sure you thank all of those who support you, they are more likely to tell their friends and family of your cause if they feel appreciated.

## JUSTTEXTGIVING

Once your JustGiving page is set up, an SMS code will automatically be set up for you so your friends and family can sponsor you simply by sending a text message. This is great and a simple way to get started on your donations. Send out a text asking people to simply text £10 and donate to the cause.

A lot of your sponsorship will probably come through your JustGiving page, but you're bound to collect offline sponsorship too. There are two ways to get that money to Watan UK – whichever one you choose, please make sure you also send us your sponsorship forms because without them, we won't be able to claim Gift Aid.

## KEY INFORMATION

### YOUR JUSTGIVING PAGE



You can pay offline sponsorship in through your online fundraising page too. It's the easiest way to do it, because the money will come straight to Watan UK and, as long as your page is set up correctly, we'll know that the money is part of your fundraising and we'll know which activity you're taking part in.

### THROUGH THE POST



You can send cheques made payable to 'Human Care Foundation Worldwide', and sponsorship forms, to:  
Watan UK @ Charity Hub, 7th Floor,,Westgate House,London W5 1YY  
When sending us cheques, please make sure you include a covering letter telling us your name, address and event. We need that information to make sure the money gets added to your fundraising total.

### OVER THE PHONE



You can pay by credit or debit card on 0207 118 95 96  
Please don't send cash through the post, as we will not know the money has come from you and it won't be added to your fundraising total.

### REMEMBER GIFT AID!

When someone Gift Aids their donation, it means Watan UK receive 25% more. So, if someone donates €10, and Gift Aids it, we'll receive €12.50. The person sponsoring you just needs to be a UK taxpayer, and then the government will give us the extra little bit without any extra cost for your friend or family. Unfortunately we can't add Gift Aid to your individual fundraising total as it is claimed monthly as part of our organisation wide audit process. We might not be able to add it to your fundraising target, but we can assure you - that extra 25% will go a very long way

Watan UK is the trading name of Human Care Foundation Worldwide (Charity no 1145092)

GOOD LUCK! WE HOPE  
YOU'RE FEELING AS  
INSPIRED AS WE ARE,  
ABOUT REBUILDING A  
BETTER SYRIA!



Reviving Communities

[www.watan.org.uk](http://www.watan.org.uk)